

SERIES 7™ TAILORED



FRITZ HANSEN

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To mark seven decades of Arne Jacobsen’s Series 7™ chair, Fritz Hansen introduces the Series 7™ Tailored: a tribute to seven decades of craftsmanship, heritage and enduring design in edge-sewn leather. The Series 7™ Tailored chair celebrates the icon with three exclusive editions crafted in edge-sewn harness leather. Produced for a limited time only, this commemorative release reflects the enduring appeal of the 1955 masterpiece while highlighting Fritz Hansen’s ongoing commitment to material innovation, craft precision and long-lasting design.

SALES INFORMATION

PARTNER PORTAL
Available to order on August 7, 2025

LEAD TIME
2 weeks when on stock

LAUNCH
Market launch on September 4, 2025

Products are live on Fritz Hansen channels and activation starts.

Selling period ends on September 3, 2026.

- ACTIVATION PLAN**
- Newsletter: September 4 / October 30, 2025
 - SoMe; Organic: Week 36-37
 - SoMe; Paid (DK, DE): Week 36-50
 - Advertising; Print (International):
The World of Interiors, Wallpaper, Kinfolk, RUM
 - Advertising; Print (DK):
Børsen Pleasure, Bo Bedre

MARKETING ASSETS
Available on August 7, 2025:

- Partner ad
- Adboard
- Poster/Backdrop
- SoMe content package with visuals and copy

PRICING

EURO (17%)		EXCL.	INCL.
3107T	Chair, seat height 43 cm, 46 cm, chromed or powder coated steel base	1.409	1.649
	Felt glides (4 pcs.)	7	9

VARIANTS

SADDLE BROWN



HARNESS LEATHER

SLATE GREY



HARNESS LEATHER

WARM ECRU



HARNESS LEATHER

SPECIFICATIONS

PRODUCT TYPE

Chair

ENVIRONMENT

Indoor

DESIGNER / YEAR OF DESIGN

Arne Jacobsen, 1955

ABOUT THE DESIGNER

The collaboration between Arne Jacobsen and Fritz Hansen dates back to 1934. It was not until 1952 however that the team got its breakthrough with the Ant™. It was succeeded by Series 7™ in 1955, thereby enabling both Jacobsen and Fritz Hansen to write their names into furniture history.

MODELS

3107

MATERIAL

Shell: The shell is made of pressure moulded veneer upholstered with harness leather. The leather is edge-sewn with a contrasting thread.

Base: The base is made of 14 mm steel tubes with 4 legs and leg ferrules of black synthetic material. The base is mounted with black support spacers and a black cover cap.

MATERIALS IN %:

Plywood: 37%

Steel: 53%

Zamak: 5%

TPE: 3%

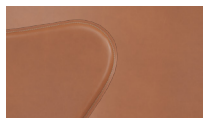
PA: 2%

FEATURES

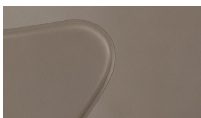
- Felt glides
- Linking device

SURFACES

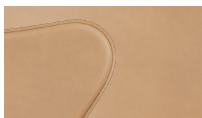
The shell is available in three colours:



SADDLE BROWN
(THREAD: SAND)



SLATE GREY*
(THREAD: SAND)



WARM ECRU
(THREAD: DARK BROWN)

The base is available in 5 variants:



POWDER COATED
STEEL, BLACK



POWDER COATED
STEEL, WARM GRAPHITE



POWDER COATED
STEEL, BROWN BRONZE



POWDER COATED
STEEL, SILVER GREY



CHROMED
STEEL, BRIGHT

MADE-TO-ORDER

N/A

CERTIFICATION

PEFC™ PEFC/09-31-068: The wood used for Series 7™ is PEFC-certified. This PEFC certification ensures the wood is from forests that are managed with respect for the ecological, social and ethical standards.

For more information about environment and manufacturing processes, please download our environmental information sheet at: fritzhanzen.com

TEST

- EN 16139 Strength, durability and safety – Requirements for non-domestic seating - Level 1
- EN 1022 Determination of stability - Domestic furniture – Seating

WEIGHT

5 kg / 11 lb

COUNTRY OF ORIGIN

Poland

PRE-ASSEMBLED

Yes

PACKAGING

The chair is shipped in a cardboard box. Inside the box, the product is wrapped in a PE bag to protect from dust, as well as vulnerable corners are protected with PE foam. All packaging material can be recycled depending on local capability.

CLEANING AND CARE

Find recommendations for cleaning and care at: fritzhanzen.com/maintenance

*EMBOSSED LEATHER

REPAIR, DISPOSAL AND REUSE

In case of repair and disposal, the chair can be disassembled and replaced/disposed accordingly. Check local regulations for recycling options and whether there is potential for reuse.

WARRANTY

Fritz Hansen provides a standard 10-year warranty on all Arne Jacobsen shell chairs: Ant™, Grand Prix™, Lily™ and Series 7™.

On any material, textile or leather, which is not listed in our price list on a specific product, the standard warranty is 2 years.

Additional warranty conditions can be found at: fritzhanzen.com/warranty

DIMENSIONS

